



10th Annual San Diego Breath of Hope Lung Cancer Walk



SUNDAY, APRIL 29, 2018

It is the mission of San Diego Breath of Hope to raise public awareness of lung cancer, generate funds dedicated to finding a cure, and to honor and celebrate our lung cancer survivors with their friends and family.



The 10th Annual San Diego Breath of Hope Lung Cancer Walk is a great event for the whole family! Please join Moores Cancer Center at UC San Diego Health and San Diego Breath of Hope as we support people living with, or who are at risk of developing, lung cancer. We are committed to ending this disease and saving lives through advocacy, education and support.

Date: **Sunday, April 29, 2018**

Time: 9 a.m. – Noon

Location: Cancer Survivors Park on Harbor Island (4100 North Harbor Drive, San Diego)

Event Registration – Cost

Adult: \$40.00 (*tax deductible: \$35*)

Child (12 and under): \$25.00 (*tax deductible: \$20*)*

Survivor: \$20.00 (*tax deductible: \$15*)

Day-of Registration (Adult): \$45.00 (*tax deductible: \$40*) | Child (12 and under): \$30.00 (*tax deductible: \$25*)*

All proceeds of this event benefit Lung Cancer Research at Moores Cancer Center.

*Kids under 6 are free.

Moores Cancer Center at UC San Diego Health

Our Mission is to save lives by transforming cancer prevention, detection and care.

Our Vision is to make personalized cancer medicine a reality by creating, translating and disseminating exceptional cancer science and medicine.

Our unique bench-to-bedside approach to cancer research and patient care supports the broadest range of cancer activities in the San Diego region. From research in molecular genetics to the most advanced treatments, Moores Cancer Center is at the forefront of the fight against cancer, developing promising new therapies and making them available to cancer patients throughout the region and around the world.

Our model for providing patient care features a multidisciplinary team approach. These teams include doctors, surgeons, radiation oncologists, pathologists, nurses and genetic counselors all using the latest tools of diagnostic radiology, nuclear medicine and more. Medical teams meet regularly to discuss the best options available for each patient. Advised by this team of experts, patients can select the best course of treatment, custom tailored to their individual needs.

For more information contact Nikisha Belt
at **858-246-1230** or **nbelt@ucsd.edu**.

UC San Diego Health

San Diego Breath of Hope Lung Cancer Walk



Sponsorship Opportunities

Title Sponsor - \$10,000.00 (*Tax Deductible: \$9,900.00: one opportunity available*)

Includes:

- Company logo on the San Diego Breath of Hope Lung Cancer Walk website
- Company logo displayed on event welcome banner, promotional materials and race reusable bags
- Company name included in all event press releases and publicity
- Opportunity to make remarks at the opening and closing of the event
- Company logo displayed on kilometer / course markers at the San Diego Breath of Hope Lung Cancer Walk (all markers)
- 20 complimentary race entries

Platinum Sponsor - \$5,000.00 (*Tax Deductible: \$4,950.00: five opportunities available*)

Includes:

- Company logo on the San Diego Breath of Hope Lung Cancer Walk website
- Company logo displayed on event welcome banner, promotional materials and race reusable bags
- Company name included in all event press releases and publicity
- Acknowledgment at opening and closing of the event
- Company logo displayed on kilometer / course markers at the San Diego Breath of Hope Lung Cancer Walk (four markers)
- 10 complimentary race entries

Gold Sponsor - \$2,000.00 (*Tax Deductible: \$1,975.00: six opportunities available*)

Includes:

- Company logo on the San Diego Breath of Hope Lung Cancer Walk website
- Company logo displayed on event welcome banner, promotional materials and race reusable bags
- Company name included in all event press releases and publicity
- Acknowledgment at opening and closing of the event
- Company logo displayed on kilometer / course markers at the San Diego Breath of Hope Lung Cancer Walk (three markers)
- Five complimentary race entries

Silver Sponsor - \$1,000.00 (*Tax Deductible: \$990.00: eight opportunities available*)

Includes:

- Company logo on the San Diego Breath of Hope Lung Cancer Walk website
- Company logo displayed on posters and race reusable bags
- Company logo displayed on kilometer / course markers at the San Diego Breath of Hope Lung Cancer Walk (one marker)
- Two complimentary race entries and recognition at closing ceremony

Bronze Sponsor - \$500.00 (*100 Percent Tax Deductible*)

Includes:

- Company logo on the San Diego Breath of Hope Lung Cancer Walk website
- Company logo displayed on posters and race reusable bags
- Recognition at closing ceremony

San Diego Breath of Hope Lung Cancer Walk

Sponsorship Opportunities

- ☐ Title Sponsorship (\$10,000) ☐ Gold Sponsorship (\$2,000) ☐ Bronze Sponsorship (\$500)
☐ Platinum Sponsorship (\$5,000) ☐ Silver Sponsorship (\$1,000)

☐ I am unable to attend. Please accept my tax-deductible donation to UC San Diego Breath of Hope fund.

☐ Give by Check

Enclosed is my tax-deductible gift made payable to the UC San Diego Foundation. \$ _____

☐ Give by Credit Card. Please charge my card in the following amount: \$ _____

☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card Number: _____ Expiration Date: _____ CVV: _____

Signature: _____
(required for credit cards and pledges)

Billing Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____ Email: _____

*The price of the sponsorship level, less the fair market value of the benefits described for each level, may be considered a tax-deductible donation. Tax ID: 95-2872494

Payments can also be made online at sandiegobreathofhope.ucsd.edu

Company and/or individual name to be recognized on marketing materials: _____

Please return completed form no later than March 15, 2018 to:

Nikisha Belt
Moores Cancer Center at UC San Diego Health
9500 Gilman Drive, # 0937, La Jolla, CA 92093-0937
858-246-1230 | nbelt@ucsd.edu

UC San Diego respects your privacy. If you would like to be removed from future UC San Diego Health Sciences fundraising communications, please contact us at optout-hsdev@ucsd.edu or **800-588-2734**.



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UC San Diego Health